

**2nd Annual CHARLIE HOLDER, SR. MEMORIAL 5K
RUN & WALK
Presented by BRS Building Company**

SPONSORSHIP

Charlie Holder, Jr.
6 Tyler St
Newport, RI 02840
(401) 480-9079
Cmholder69@gmail.com

Dear Friends,

We are writing to request your support and sponsorship to the 2nd Annual CHS Memorial 5K Run & Fun Walk scheduled for 8:30am on May 17, 2025. This race is dedicated to the memory of our dear father & friend who passed away on August 6, 2023. Charlie had been an avid athlete & runner for many years. This race allows his memory to continue while also allowing others to benefit as well. Proceeds from this race will go towards to the Newport County YMCA Summer Camp Scholarship Fund and the Dr. Martin Luther King, Jr. Community Center.

We believe this event has the potential to be one of the premier 5K's in Newport County. However, we need your support to make this potential a reality. Last year, because of the generosity showed by you and so many others, we were able to raise over \$17,000, which was spilt between the two charities! With your help, this year we hope to raise \$20,000 to help both the Y and the MLK.

Please find the detailed sponsorship opportunity levels and their benefits. If you have any questions or concerns, please do not hesitate to contact me.

Thank you for considering this sponsorship opportunity. We look forward to the possibility of working with you in making this event a great and continuing success.

Sincerely,

Family & Friends of Charlie Holder, Sr.

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$3,000 Reserved

Presenting sponsor recognition in marketing materials
Name + Logo on website, t-shirts & all promotional material
10 race entries
Admission to VIP post-race party

PLATINUM LEVEL SPONSORS - \$1,500

Logo on website, t-shirts & all promotional material
Eight (8) race entries
Admission to VIP post-race party

GOLD LEVEL SPONSORS - \$1,000

Logo on website, t-shirts & all promotional material
Six (6) race entries
Admission to VIP post-race party

SILVER LEVEL SPONSORS - \$500

Name listed on website & t-shirts
Four (4) race entries
Admission to VIP post-race party

BRONZE LEVEL SPONSORS - \$250

Name listed on website & t-shirts
Two (2) race entry
Admission to VIP post-race party

Please reserve your sponsorship by April 1st to ensure your name is printed on the t-shirts.

Donations of any amount are gladly accepted. Please feel free to visit our website

<https://runsignup.com/Race/RI/Middletown/CharlieHolderSrMemorial5K>

or mail check to:

Charlie Holder Sr 5k

6 Tyler St. #1

Newport, RI 02840

CHECKS CAN BE MADE OUT TO NEWPORT COUNTY YMCA –

memo: Charlie Holder 5k