



NEWPORT COUNTY YMCA 2024 SPONSORSHIP OPPORTUNITIES

**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**



For a better us.

At the Y, we take immense pride in our work to strengthen communities and help all of us be our best selves. We provide a place to play, to learn, to be healthy, to eat well, and to give back. We give parents childcare, young adults job training, seniors a way to connect and children a safe place to go. We believe that everyone—no matter who they are or where they're from—deserves the opportunity to reach their full potential. Everything the Y does is in service of making sure people and communities thrive.

ALL EVENT PROCEEDS BENEFIT THE NEWPORT COUNTY YMCA'S ANNUAL COMMUNITY SUPPORT CAMPAIGN.

The Y's Annual Community Support Campaign raises funds to offer free and reduced memberships and programming to those who otherwise could not afford to participate. Last year, thanks to donors and sponsors like YOU, more than \$300,000 in financial assistance scholarships helped children, adults and families right here in Newport County. Please know that 100% of net event proceeds stays local to help those in your community who need your support.

SPONSORSHIP OF THESE EVENTS IS AN INVESTMENT IN YOUR COMMUNITY AND OUR CAUSE.

For sponsorship opportunities and questions, contact:
Mike Miller, CEO
mikem@newportymca.org or 401 847 9200 x 120

OUR MISSION

Newport County YMCA



Located at the Newport County YMCA, the **de Ramel Family Squash Center**, featuring six new world-class international singles squash courts and one doubles court, is the new home for **RhodySquash** in Newport County. Net proceeds from the Squash Social will benefit **RhodySquash**, a non-profit after school enrichment program that combines academic tutoring, squash instruction, community service and mentoring at no cost to accepted students on Aquidneck Island.

THE INAUGURAL RHODY SQUASH SOCIAL

Newport County YMCA
July 2024

PRESENTING SPONSOR \$7,500

- “Event Presented by” naming opportunity
- Premier logo placement on all PR materials
- 16 Event Tickets to the Squash Social
- Opportunity to address the guests at the event
- Full size color ad prominently displayed at the event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

CHAMPION SPONSOR \$5,000

- 10 Event Tickets to the Squash Social
- Prominent logo placement on all PR materials
- Full size color ad prominently displayed at the event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

SMASH SPONSOR \$3,000

- 6 Event Tickets to the Squash Social
- Prominent logo placement on all PR materials
- Full size color ad prominently displayed at the event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

VOLLEY SPONSOR \$1,000

- 2 Event Tickets to the Squash Social
- Logo placement on all promotional materials
- Half size color ad displayed at the event
- Corporate logo listing on Event and NCYMCA websites





We are thrilled to present our Inaugural Y Summer Festival which will feature a kickoff to summer that the entire family will enjoy. There will be a variety of events happening in and around the Y including games, bounce houses, spin/zumba/swim-a-thons, and more!

THE INAUGURAL Y SUMMER FESTIVAL

Newport County YMCA
Saturday, June 29, 2024

PRESENTING SPONSOR \$5,000

- “Event Presented by” naming opportunity
- Premier logo placement on all PR materials
- 20 Event Tickets to “Y Summer Festival”
- Opportunity to address the guests at the event
- Full size color ad prominently displayed at the event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

CONTEST SPONSOR \$3,000

- Prominent logo placement on all PR materials
- 16 Event Tickets to “Y Summer Festival”
- Full page color ad prominently displayed at Event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

EVENT SPONSOR \$1,000

- Prominent logo placement on all PR materials
- 10 Event Tickets to “Y Summer Festival”
- Full page color ad prominently located at Event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

FESTIVAL PARTNER SUPPORTER \$500

- 3 Event Tickets to “Y Summer Festival”
- Half page ad on display at Event
- Corporate logo listing on Event and NCYMCA websites





Race4Chase began as a vision to turn tragedy into triumph. In remembrance of Chase Kowalski of the Sandy Hook tragedy, the family created **CMAK (Chase Michael Anthony Kowalski) Sandy Hook Memorial Foundation**, a charity in his honor with a focus on health and wellness for children and their families. Given this focus, CMAK and the Newport County YMCA are natural partners for the Race4Chase Kid's Triathlon program, a youth triathlon program aimed at providing kids aged 6 to 12 with a safe, healthy non-competitive environment to discover the sport of triathlon. It brings together kids from all different backgrounds and educates them on how to adopt a healthy lifestyle, coaches them to develop a foundation of athletic skills, and inspires them to aim high in sports and in life.

PRESENTING SPONSOR \$7,500

- "Event Presented by" naming opportunity
- Premier logo placement on ALL PR materials including:
 - Triathlete giveaway
 - Flyers and Banners at the Y and around town
 - NCYMCA Website
- Opportunity to address the crowd on event day
- Premier logo placement at the event on Race Day

GOLD SPONSOR \$3,000

- Premier logo placement on ALL PR materials including:
 - Triathlete giveaway
 - Flyers and Banners at the Y and around town
 - NCYMCA Website
- Premier logo placement at the event on Race Day

SILVER SPONSOR \$1,500

- Prominent logo placement on ALL PR materials including:
 - Triathlete giveaway
 - Flyers and Banners at the Y and around town
 - NCYMCA Website

RACE4CHASE TRIATHLON

Fort Adams

Sunday, August 11, 2024

BRONZE SPONSOR \$750

- Logo placement on select promotional materials, such as:
 - Triathlete giveaway
 - Flyers & Banners at the Y and around town
 - NCYMCA Website





This tournament is SO much more than an amazing day of golf at Newport Country Club! It's an opportunity to raise vital funds that allow the Newport County YMCA and Fort Adams Trust to offer life-changing Youth Programming in Newport County. Our goal at the Y is to provide a Summer Camp experience full of lasting memories, friendship, excitement, and opportunity for growth where each and every child can spend their summer days developing skills and boosting their self-esteem through a variety of safe, structured activities.

SWING "FORE" SUMMER CAMP

Charity Golf Tournament

Newport Country Club
Monday, September 23, 2024

PRESENTING SPONSOR \$7,500

- "Event Presented by" naming opportunity
- Premier logo placement on all PR materials
- ONE Foursome Golf Package (value \$2,500)
- Opportunity to address the guests at the Banquet
- FOUR Tee Signs at premier locations
- Digital signage recognition at the Y
- Corporate logo listing on registration and NCYMCA websites

ACE SPONSOR \$5,000

Choice of One Golf Amenity:

- Golf Cart (logo on all carts)
- Gift Bag (logo on player gift bag)
- Beverage (logo on complimentary water bottles)
- Lunch (logo on boxed lunch & napkins)
- Prominent logo placement on all PR materials
- Recognition event signage based on sponsorship
- ONE Foursome Golf Package (value \$2,500)
- TWO Tee Signs
- Digital signage recognition at the Y
- Corporate logo listing on registration and NCYMCA websites

EAGLE SPONSOR \$1,500

Choice of One Contest:

- Closest to the Pin Contest
- Longest Drive Contest
- 50/50 Raffle
- Recognition event signage based on sponsorship
- Logo placement on all PR materials
- ONE Tee Sign
- Corporate logo listing on registration and NCYMCA websites

HOLE SPONSOR \$500

- Commemorative Pin Flag with Corporate Logo
- ONE Tee Sign placed at key location
- Corporate logo listing on registration and NCYMCA websites





This spectacular Newport County YMCA Food, Wine & Beer Tasting Event is not to be missed! Through the generosity of Vickers' Liquors and numerous local restaurants, bakeries and caterers, this is a truly local event. With the support of our generous sponsors, net proceeds from this event help to fulfill the promise of **Membership for All**.

“UNCORKING THE POSSIBILITIES”

Food, Wine & Beer Tasting
Newport Vineyards
Thursday, November 7, 2024

PRESENTING SPONSOR \$7,500

- “Event Presented by” naming opportunity
- Premier logo placement on all PR materials
- 20 Event Tickets to “Uncorking the Possibilities”
- Opportunity to address the guests at the event
- Full size color ad prominently displayed at the event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

VINTNER SPONSOR \$5,000

- Prominent logo placement on all PR materials
- 16 Event Tickets to “Uncorking the Possibilities”
- Full page color ad prominently displayed at Event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

MASTER BREWER SPONSOR \$3,000

- Prominent logo placement on all PR materials
- 10 Event Tickets to “Uncorking the Possibilities”
- Full page color ad prominently located at Event
- Digital signage recognition at the Y
- Corporate logo listing on Event and NCYMCA websites

CONNOISSEUR SPONSOR \$1,000

- Logo placement on all promotional materials
- 6 Event Tickets to “Uncorking the Possibilities”
- Half page color ad on display at Event
- Corporate logo listing on Event and NCYMCA websites

SPIRITED SUPPORTER \$500

- 3 Event Tickets to “Uncorking the Possibilities”
- Half page ad on display at Event
- Corporate logo listing on Event and NCYMCA websites





On Thanksgiving morning 2023, the Newport County YMCA hosted over 2,000 runners and walkers—adults, teens, kids, babies and more than a few family dogs! This event started as a small gathering of friends who met in the Y parking lot for a run, and to exchange pies, on Thanksgiving morning. Little did they know that it would grow into a holiday tradition that brings your community together while honoring the Y's core values of health and wellness and social responsibility. Event sponsors and participants provide funds needed to offer those in our community life-changing programs and Y scholarships.

39TH ANNUAL THANKSGIVING DAY PIE RUN

Newport County YMCA
Thursday, November 28, 2024

PRESENTING SPONSOR \$7,500

- Twenty complimentary registration codes for the Pie Run/Walk
- Premier logo placement on ALL PR materials including:
 - Race Shirt
 - Flyers and Banners at the Y and around town
 - NCYMCA & Pie Run Websites
- Video and digital advertisement on Pie Run website
- Premier logo placement at the Y on Race Day
- Premier logo placement during T-shirt & Pie pickup dates
- Opportunity to be a Food Drop-Off Site to support Pie Run

GOLD SPONSOR \$3,000

- Ten complimentary registration codes for the Pie Run/Walk
- Premier logo placement on ALL PR materials including:
 - Race Shirt
 - Flyers and Banners at the Y and around town
 - NCYMCA & Pie Run Websites
- Digital advertisement on Pie Run website
- Premier logo placement at the Y on Race Day
- Prominent signage at the Y on T-shirt pickup dates
- Opportunity to be a Food Drop-Off Site to support Pie Run

SILVER SPONSOR \$1,500

- Five complimentary registration codes for Pie Run/Walk
- Logo placement on select promotional materials, such as:
 - Race Shirt
 - Flyers & Banners at the Y and around town
 - NCYMCA & Pie Run Websites
- Signage at the Y on t-shirt pickup dates
- Opportunity to be a Food Drop-Off Site to support Pie Run
- Table Pop-up on day of event

BRONZE SPONSOR \$750

- Logo placement on Pie Run t-shirt
- Logo placement on Pie Run website
- 2 complimentary registration codes
- Table Pop-up on day of event

